

# WINE-ON-TAP TODAY



**freshTAP** *Wine-on-tap: a smarter, fresher, friendlier glass of wine*

## SUSTAINABILITY AT ITS BEST

[FreshTAP](#) is proud to collaborate with Vancouver Aquarium's progressive Ocean Wise program. Together, Ocean Wise and FreshTAP are offering restaurants a sustainable choice in their food and wine programs.

Knowing what to order at the restaurant, or which fish to buy at the supermarket can be a daunting task for consumers intending to make an eco-friendly choice.

The [Vancouver Aquarium's Ocean Wise™](#) program makes the task easier by providing scientific information on sustainable seafood options to businesses in the food industry. Similar to fine wines offered on tap from stainless steel FreshTAP kegs, sustainable seafood items are identified through the [Ocean Wise symbol](#) on the menu or at the seafood counter.

For the latest exciting news at Ocean Wise check out their [Quarterly Catch Newsletter](#).

vancouver aquarium



## FEATURED INSTALL

If you haven't already had the chance to check out [Paulie's Kitchen and Distillery Bar](#) in Yaletown, you're in for a treat! This New York style Italian eatery features an atmosphere like none other in Vancouver. The showpiece bar specializes in handcrafted cocktails and features all their wine by-the-glass on tap. In fact, they are the first restaurant in the country to pour Italian wines Monte Antico and Lagaria on tap, the newest winery partner with [FreshTAP](#).

## CAESARS PALACE ALL IN!

FreshTAP's strategic partners in the USA, [Free Flow Wines](#), introduced wine-on-tap from stainless steel kegs to the iconic Coliseum at [Caesars Palace](#) in Las Vegas last year.



The single venue [eliminated 3.91 TONS of waste](#) from ending up in the infamous Las Vegas landfills in just one year. Due to the programs overwhelming success, the resort has now implemented wine-on-tap in [Gordon Ramsay Pub & Grill](#), [Bacchanal Restaurant](#) and at all the casino bars throughout Caesars Palace.



AS OF TODAY, FRESHTAP AND OUR CLIENTS HAVE  
ELIMINATED THE NEED FOR...



**110,974**  
BOTTLES



**13,500**  
LBS OF CARDBOARD



**110,974**  
CORKS/CAPSULES

### LATEST WINERY

LAGARIA

*Monte Antico*

**UNSWORTH**  
VINEYARDS

### LATEST INSTALL



**Abode @ The Blue Horizon Hotel**  
1225 Robson Street  
Vancouver, BC  
[www.bluehorizonhotel.com](http://www.bluehorizonhotel.com)



**THORNHAVEN**  
ESTATES  
**WINERY**  
Summerland, BC

## LATEST TESTIMONIALS

*"Right now, we are doing three to one wine-on-tap versus wine in the bottle sales, which is pretty awesome!"*

-Andrew Hall, General Manager at [Colony](#)

## LATEST MEDIA

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Orchard & Vine

[FreshTAP Grabs Market Niche in Vancouver](#)

The Publican – Wine Report

[Wine Report by Ralf Joneikies](#)

Scout Magazine

[Change In Local Liquor Law Gives "Savoury Chef" Access to FreshTAP Wines](#)

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 Watch this quick video to learn more about FreshTAP: Wine-On-Tap!

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# Tractor

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